

# Vebra Mobile Marketing



## Market properties instantly with mobile messaging

When it comes to property sales the mobile phone is as important as the sale board.

With mobile messaging you'll be able to match properties and send text messages and/or pictures to multiple applicants, instantly.

It's simply the fastest, most efficient and easiest way to launch new properties onto the market.

- Save time and money by reducing the number of non-productive calls you make - interested applicants contact you when they are ready to talk
- Improve customer service levels by texting vendors with regular updates
- Reach applicants before your competitors
- Inform applicants of 'Property of the Week' offers
- Speed up the sales process by keeping all parties informed via texts

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## Flexibility and control

- Manage your monthly credit/message limit online
- The system automatically blocks messages that exceed your limit
- Review all sent and received messages online and reconcile against applicant and property history – all via your Vebra software
- Built-in safeguards ensure messages are delivered at appropriate times and are standardised across different networks
- The software offers the flexibility to select whether applicants receive pictures, texts or both
- Upgrade to the “textback” service - applicants can request property details direct using a unique identity number on your sale boards

## How do I subscribe to this service?

For more information on either of these services and for details of how to subscribe call 0845 130 5333, email [info@vebra.com](mailto:info@vebra.com) or visit [www.vebra.info](http://www.vebra.info).

